NAACP of Lake County

Presents

The 13th Annual Freedom Fund Banquet

*A Gospel Holiday Celebration!*

Sunday, December 12, 2010

@ Milan Banquet Hall
651 Lakehurst Road in Waukegan, IL

2:00 p.m. – President’s Reception
3:00 p.m. – Buffet Dinner
Tickets: $60.00

Tickets & Reservations Contact: Shylitha Philpot at 224-627-3530
Karen Carstens at 224-627-5142
Branch Office at 847-336-0011
naacp.lakecounty@gmail.com

*Sponsorship & Advertising Opportunities Are Still Available!"
October 14, 2010

Dear NAACP Supporter:

Greetings in the name of our Lord and Savior Jesus Christ, we hope this letter finds you in good health and spirits. The NAACP will be hosting its Annual Freedom Fund Banquet on Sunday, December 12th. The theme of this year’s banquet is “A Gospel Holiday Celebration”. As you might guess, most of our activities will focus on the important role that the religious community has in the Civil Rights Movement.

The NAACP has always had a strong relationship with the religious community—one of its closest allies for nearly a century. From the beginning, the NAACP has been regarded as the fighting arm of many churches with numerous members participating on both fronts. Many NAACP units are led by ministers and other church officials, and churches often hold NAACP membership drives as part of their community activities.

The NAACP’s principal objective is to ensure the political, educational, social and economic equality of minority group citizens of the United States and eliminate race prejudice through the democratic process. Each year, the NAACP provides assistance to a number of individuals in our community whose lives are affected by racial discrimination and disparities that continue to exist.

To that end, the Annual Freedom Fund Banquet has been paramount in raising funds that allow us to continue in this effort. We will be extremely grateful if you helped in sponsoring this event and planned to join us. Detailed in the enclosed prospectus are the rewards for your valuable sponsorship.

We really appreciate you for considering this proposal and look forward to a favorable reply. You may contact us at 847-336-0011 or email us at naacp.lakecounty@gmail.com if you have any questions about the event or our organization.

Respectfully,

/eb/
Freedom Fund Planning Committee
NAACP Lake County Branch

Enclosure: NAACP Freedom Fund Prospectus
NAACP LAKE COUNTY BRANCH
Kingston G. Neal, President

Cordially invites you to
Sponsor the 13th Annual Freedom Fund Banquet

Gospel Holiday Celebration!

Sunday, December 12, 2010
Milan Banquet Hall
651 Lakehurst Road
Waukegan, Illinois

2010 Sponsorship Prospectus

Contact Information

Karen Carstens or Shylitha Philpot

Freedom Fund Co-Chairs

Telephone: (224) 627-5142 or (224) 627-3530

Email: naacp.lakecounty@gmail.com or naacplakecountytreasurer@blackvoices.com
The Freedom Fund Banquet was founded in a period of renewed national hope and determination among Black Americans, even in the face of continuing racial violence and tragedy. The National Chairman of the NAACP, Dr. Channing H. Tobias, had called for the establishment of a one million dollar fighting fund for freedom.

**NAACP LAKE COUNTY BRANCH**

**13th ANNUAL FREEDOM FUND BANQUET**

**Gospel Holiday Celebration!**

Milan Banquet Hall

651 Lakehurst Road, Waukegan, Illinois 60085

Sunday, December 12, 2010

President’s Reception @ 2:00p.m.

Dinner @ 3:00 p.m.

Kingston G. Neal, President

Contact: Karen Carstens or Shylitha Philpot

(224) 627-5142 or (224) 627-3530

naacp.lakecounty@gmail.com or naacplakecountytreasurer@blackvoices.com
Platinum $3,000

- 60-Second Video Shown At Dinner
- Spokesperson has opportunity to give two (2)- minute remarks
- Two (2) Tables of Eight (8) in Priority Seating
- Promotional materials for attendees
- Double Page Center Color Spread in Ad Book
- Recognition As Platinum Sponsor
- Company Logo Displayed on Tables

Diamond $2,500

- 60-Second Video Shown At Dinner
- Two (2) Tables Of Eight (8) In Priority Seating
- Promotional materials for attendees
- Recognition As Diamond Sponsor
- Company Logo Displayed on Tables
- One Full Page Color Ad In Ad Book

Gold $2,000

- One (1) Table Of Eight (8) In Priority Seating
- Recognition As Gold Sponsor
- Promotional materials for attendees
- One Full Page Color In Ad Book
- Company Logo Displayed on Tables

Silver $1,500

- One (1) Tables Of Eight (8) In Priority Seating
- Recognition As Bronze Sponsor
- Company Logo Displayed on Tables
- One Full Page Color Ad In Ad Boo

Bronze $1,000

- One (1) Tables Of Eight (8) In Priority Seating
- Recognition As Bronze Sponsor
- Company Logo Displayed on Tables
- One Full Page Color Ad In Ad Boo

Make Checks Payable To: **NAACP Lake County Branch**
Attn: Freedom Fund Banquet
P.O. Box 272
North Chicago, IL 60064

Sponsorships should be submitted by mail no later than: November 19, 2010
NAACP LAKE COUNTY BRANCH  
13th ANNUAL FREEDOM FUND BANQUET

*Gospel Holiday Celebration!*  
Sunday, December 12, 2010

**AD BOOK PRICING**

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back cover</td>
<td>$375</td>
</tr>
<tr>
<td>Front inside cover</td>
<td>$250</td>
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<tr>
<td>Half page</td>
<td>$85</td>
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<tr>
<td>Quarter page</td>
<td>$50</td>
</tr>
<tr>
<td>Eighth page or Business card</td>
<td>$10</td>
</tr>
<tr>
<td>Patronage (full name)</td>
<td>$10</td>
</tr>
</tbody>
</table>

Please circle your selection

**NOTE:**
- Size of ad book is 8½ X 11”
- I cannot attend the banquet but please accept my donation of $__________

Name: ________________________________________________________________
Name of Business: ______________________________________________________
Address: ______________________________________________________________
                      (City)                      (State)                             (Zip)
Phone: _______________________   E-mail: ________________________________

Please attach your **camera-ready artwork** as you would like it to appear in the ad book.

Please make check or money order payable to NAACP, Lake County Branch and upload your ad and form. Email both to naacplakecountytreasurer@blackvoices.com.

Mail Payment (Payable to NAACP LAKE COUNTY BRANCH) to:
Attn: Freedom Fund Banquet
NAACP LAKE COUNTY BRANCH
PO BOX 272
North Chicago, IL  60064
NAACP LAKE COUNTY BRANCH
13th ANNUAL FREEDOM FUND BANQUET

Gospel Holiday Celebration!

To reserve Freedom Fund Tickets and/or Tables please complete the information below and submit by Friday, November 19, 2010.

_______# of Individuals @ $60.00 each

I would prefer _______# Tables of 8 @ $480.00 each

I am unable to attend however I would like to support by way of enclosed donation $____________

Total amount enclosed: $__________

Please reserve seating in the name of: __________________

Mail Payment (Payable to NAACP LAKE COUNTY BRANCH) to:

Attn: Freedom Fund Banquet
NAACP LAKE COUNTY BRANCH
PO BOX 272
North Chicago, IL  60064

Name, Address or Email for confirmations:
____________________________________
____________________________________
____________________________________
____________________________________

Thank you for your support!
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Thank you for your support!